

SINGAPORE INTERNATIONAL WATER WEEK 2010

WATER LEADERS SUMMIT



HE LOAY BIN AHMAD SA'AD AL-MUSALLAM

CHIEF EXECUTIVE OFFICER OF THE NATIONAL WATER COMPANY

Kingdom of Saudi Arabia

Important Positions Held

- Chief Executive Officer – National Water Company, Riyadh – Saudi Arabia (2008-till date)
- Member of NWC Board of Directors
- Deputy Minister, Planning & Development, Ministry of Water & Electricity, Riyadh, Saudi Arabia (2004-2008)
- Head of Privatization and Re-engineering of the Water Sector, Ministry of Water & Electricity, Riyadh, Saudi Arabia
- General Supervisor for National Water Conservation Campaign Programme
- Director of Re-engineering Committee, Saline Water Conversion Corporation, Riyadh, Saudi Arabia (2002-2004)
- General Manager for Materials Department, Saline Water Conversion Corporation, Riyadh, Saudi Arabia (2002-2004)
- Finance Manager, Saline Water Conversion Corporation, Jeddah, Saudi Arabia (1995-2002)
- Chief Accountant, Saline Water Conversion Corporation, Al-Khobar, Saudi Arabia (1991-1994)
- Manager, Costing Department, Saline Water Conversion Corporation, Al-Khobar, Saudi Arabia (1990-1991)
- Cost Accountant, Saline Water Conversion Corporation, Al-Khobar, Saudi Arabia (1989-1990)

Major Accomplishments

- Overseeing the setting-up of National Water Company
- Overseeing the restructuring of Water and Wastewater sectors in Saudi Arabia and the setting-up of NWC
- Overseeing the development of Public Private Partnership (PPP) contracts for the management and operation of water and Wastewater sector in the Kingdom
- Supervising the tendering process of water and wastewater plants based on the Build Own Operate BOO/PPP (Public Private Partnership) scheme (Concession/BOO/BOT)

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- Supervised the Water Conservation Campaign conducted in the Kingdom of Saudi Arabia
- Headed the reengineering committee in Saline Water Conversion Corporation (SWCC)

Major Training Courses

- Creating Outstanding Business Leaders Program, Nov. 2008 – May 2009, Harvard Business School, Harvard University, USA
- Executive Development Program: Transition to General Management, University of Columbia, Oct. 21- Nov. 2, 2007, USA
- Executive Negotiation Workshop: Bargaining for Advantage, July 23-28, 2006, Wharton, University of Pennsylvania – USA
- High Impact Leadership, June 19-24, 2005, Columbia University – USA
- GE Energy Middle East CEO Program, Nov. 29-Dec. 3, 2004 – USA
- Managing Critical Resources, Oct. 6-17, 2003, Darden, University of Virginia – USA
- Best Practice Procurement, Management Centre Europe (MCE), 04-06 December 2002, Brussels, Belgium
- Coaching for High Performance, Management Centre Europe (MCE), 25-28 November 2002, Brussels, Belgium
- The Management of Managers, University of Michigan Business School, 21-23 October 2002
- Wealth Creation in Knowledge-based Economy, organized by Jeddah Marketing Board with Mit Sloan of Management USA (January 2001)
- Program for Manager Development, University of North Carolina, USA (2000)
- Financial Accounting and Reporting, Whinney Murray and Company, (3 months course) – September - December 1999
- Financial Planning Analysis & Control, University of Michigan, USA – November 1998
- Corporate Financial Management Program, University of Michigan, USA – 15-20 November 1998
- Controllers' Management Course, Management Center Europe, Belgium – 19 April 1996

Award & Appreciations

- Letter of thanks from Minister of Water and Electricity for efforts exerted in setting-up NWC
- Hall of Fame Award – awarded by Naseba Group, UAE, 2009

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- The following are the awards for privatization and Conservation of Water Campaign:
 1. **Best Privatization Award to MoWE** – by Arabian business magazine, June.2007
 2. **Best Public Water Agency in the world** – by Global Water Intelligence, 2006
- Certificate of appreciation and Platinum Award from Oracle Corporation for successfully implementing ERP system in a record time
- Certificate of appreciation from Digicom Company and DataStream Corporation for successful implementation of DataStream 7.i (Enterprise Asset Management Solution)
- IT Manager of the Year Award in 2004, awarded by Arabian Computer News (ITP)

Education

- MBA, University of Leicester, UK (July, 2008)
- Certificate in Business Excellence, University of Columbia, USA – 2007
- Certified Management Accountant (CMA), Institute of Management Accountants, USA
- Certified in Financial Management (CFM), Institute of Management Accountants, USA
- Certified Internal Auditor (CIA), The Institute of Internal Auditors, USA
- BA, Muhammad bin Saud University, Saudi Arabia (1988)

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