

## Exhibitor Advisory Note

### Advisory concerning dealings with [International Fairs Directory](#) operating under [MULPOR Company S.R.L](#) / [Expo Guide](#) / [Fair Guide](#) / [Fair Expo](#)

It has come to the attention of Singapore International Water Week Pte Ltd (“SIWW”) that some exhibition/trade directories or organisations have sent invitations to exhibitors inviting them to update or correct their data with their fair directories and subsequently claimed exhibitors for fees.

These directories and organisations include, but are not limited to, the following:

International Fairs Directory (Inter-fairs), operating under Mulpor Company S.R.L and its debt collectors IBCM Management, United Directorios Lda., Lisbon Portugal and Integra Eco Kft., Budapest Hungary;

Expo Guide (Mexico);

Fair Guide; and

Fair Expo

SIWW would like to stress that neither the International Fairs Directory operating under MULPOR Company S.R.L / Expo Guide / Fair Guide / Fair Expo has any connection with SIWW.

#### How does it work

These companies publicise their services with forms that resemble an organiser’s Free Catalogue Listing Service, inviting exhibitors to sign and return the form for a listing in a directory, which may contain fine print seeking payment for fees or subscriptions. The exhibitor will then be contracted into an agreement which require payment for the listing services. These companies will proceed to approach exhibitors for payment thereafter.

You may wish to find out more information from this [article](#) by UFI, the Global Association of the Exhibition Industry. While such communications may bear our event, logo and/or company name, we wish to emphasise that these companies are not affiliated to or authorised by the SIWW.

We urge our valued exhibitors to exercise caution when receiving such correspondence to avoid possible unwarranted and/or unnecessary financial commitments.

#### Authorised Communication from the Singapore International Water Week (SIWW)

At SIWW, we ask for exhibitors to update their company profile via the Online Exhibitors Manual, which is circulated by our appointed [sales partners or sales office](#). SIWW works with trusted partners whom we will introduce personally to you based on your business needs. We respect your privacy and will never forward your details to third parties without your prior consent. Hence, we would like to assure you that data list providers (e.g. expolists.com) who have claimed to have access to our event attendee lists do not have the data they claim and we urge you to exercise caution if approached.

If you need any clarifications or verifications on SIWW communications, please do not hesitate to contact Ms Veronica Tay at [sales@siww.com.sg](mailto:sales@siww.com.sg).